

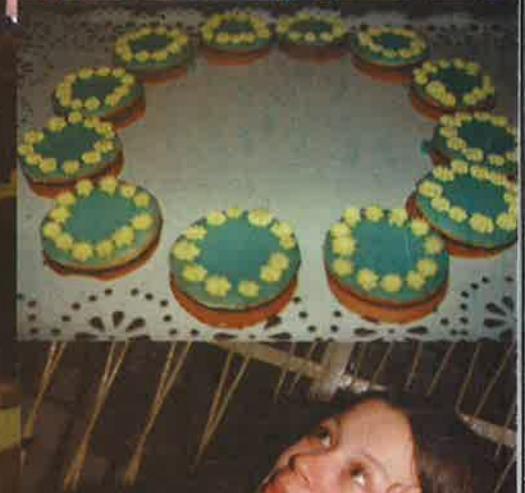
NEWS BULLETIN

ASSOCIATION DES ETUDIANTS DE L'EUROPE



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Addicted Enthusiastic Generation Enlivening Europe

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Decisions of CD

Here you can find some information about the main CD decisions taken at the CD meeting, held in Brussels. Here they are:

Presidents' Meeting Autumn 1998

The CD accepted the application handed in by AEGEE-Cagliari. The Presidents' Meeting Autumn 1998 will therefore take place in the marvellous island of Sardinia from the 4th to the 6th of September.

Agora Autumn 1998

The CD accepted the application handed in by AEGEE-Hamburg. So, from the Mediterranean to the Baltic! The Agora will take place from the 22nd till the 25th of October!

Project Manager Journée de l'Europe

Szilvia Kiraly from AEGEE-Budapest is the new Project Manager for the JDE 1998 Project.

Project Manager Focus on the Balkans

Altin Iriliani (AEGEE-Godollo) and Isabella Eisenberg will internally share the task of Project Manager for FOFY. This considering the added value that both applicants can bring to the project.

Liaison Officer OSCE

The CD accepted the application of Adrian Kiraly as LO to the OSCE. Her task will be better defined as soon as we will be able to define our own position towards the OSCE. Therefore Adrian will take care of approaching OSCE in order to understand what we can do for them, with our Consultative Status.

Sergio Caredda
President of AEGEE-Europe

Editorial

Although in last issue of the NB we made an expectation that it had been the last issue prepared by the team from AEGEE-Warszawa, hereby we would like to present you, once more, a new New Bulletin made by our team. As an internal magazine we have tried to provide you with some training texts focused on PR, articles summarising two big projects of 1997: N.I.E and E&E, an introduction to coming projects, and plans of working groups. You will find also a guide through AEGEE discussion lists. We hope you will help us to cover next issue with your texts. But right now enjoy this edition!

Journée de l'Europe

Journée de l'Europe

The 9th of May was chosen by the European Union and the Council of Europe as the Day of Europe - a day on which the people of Europe should think about their future together. AEGEE already took the opportunity last year, when lots of antennae organised local events: conferences, seminars, AEGEE-infodays, on the 9th of May. This year Journée de l'Europe is still one of the projects running within AEGEE, and this means that it is a project in which every antenna gets a chance to organise something like:

Euroinfoday: This kind of event has got mainly informative purposes. By distributing information brochures and answering all sorts of questions which may arise concerning the EU AEGEE members want to reach as many European citizens as possible.

Euroday Conferences, Seminars, Workshops: Discuss the topics which seems to be important for you and the development of the European idea! That is what I would like to ask YOU to do! It was just an example, it's up to you to decide what you want to do!!! Please let me know your ideas! Why? Because we are planning to have one common poster and logo for the project, and it's important to me to know who's interested.

To end the day, there is **Soiree de l'Europe (One European Night)** - your antenna can organise a PARTY, as most of you know AEGEE is really GOOD in that.

If you would like to take part, you can write to me on the following e-mail accounts:

Szilvia Kiraly
szilviak@ludens.elte.hu OR mkiraly@eik.bme.hu

YEAR PLAN

The Agora in Enschede decided for an evaluation of the implementation of the Long-Term Plan /Year-Plan. Background info on LTP & YP The Yearplan was developed in 1992. The underlying idea behind was to improve the strategic planning process of the association, by choosing in the Agora the topics on which AEGEE should focus in the following year. The Long-Term Plan was introduced in 1995. The intention was the same of the Yearplan: a more detailed strategic planning for AEGEE. While the Yearplan refers more to the short term planning, the idea of the LTP was to stimulate more the medium-long term planning of the association. Each Spring Agora should decide also on baskets for the following three years, with a mechanism that directly links the YP to the LTP for the future. The evaluation process -as it was outlined and presented by the CD in Ankara- consists of three phases:

A. Data Collection

The objective in the first phase is to collect sufficient data on the events and the European-wide Projects that took place in the years 1995,1996 and 1997. First of all, we will check out how many of these events were YP-compatible events and their general quality. Then, we need to inquire especially about the results of the single topics. Therefore we will inquire how far Working Groups and Locals went in analysing the Year-plan topics and producing results. Here, we will ask you, board-members of the locals and WG's to provide us with reports on the Yearplan events your body organised in the past years.

B. Evaluation

With the sufficient data we can then proceed with the analysis that we show us for instance:

- the number of Locals which effectively organised an event in the frame of the Yearplan;
- the quality of events;
- the compatibility between the Year-plan decided by the Agora and the actions taken by Locals and Working Groups;
- the quality of results of the Activities.

Then the data on the YP will enable us to determine to which degree the corresponding LTP baskets were implemented.

C. Drafting of Proposals

With the help of these data we will be able to locate the strong and weak spots in our association's strategy planning process. The final stage of this procedure will be to draft, discuss and propose the appropriate changes to the Agora.

Every Project, big or small, requires Teamwork. This is nothing short of an -extremely urgent!- internal project. Needless to stress its importance as it touches our very fundamental process. It is therefore crucial for ALL OF US, Antennae, WG's and CD to behave like a real network and do our part on this. Success depends on YOUR involvement.

Stelios Mystakidis
Projects Responsible

Strategic Partners for AEGEE locals

Some ideas from Warszawa by Marcin Polak

Usually this concept is connected to the **statutory aims** of AEGEE locals. The strategic Partners of the association are the institutions or organisations, which are of the **highest importance for our development**, and are active, quite the same as AEGEE, in the fields of (the Statutes of AEGEE-Warszawa):

- the European Integration (for AEGEE-Warszawa - MATRA KAP of the Embassy of the Netherlands)
- the protection of the environment (e.g. National Fund for the Protection of Environment)
- the education in the multi-cultural context (e.g. Ministry of Education)

Rather **no private undertakings** are the Strategic Partners of AEGEE. We change sponsors too often to talk about long term partnership there (i.e. more than a year). Exceptionally, sometimes a company may become a kind of long-term partner - like WASTEELS is for us (since 1994 in Warszawa), but it is very rare. The main and the most important group of Strategic Partners are for us the institutions and organisations connected to the **European integration topics**.

So, we can define the Strategic Partner - as the **institution (organisation), which always help and supports us** (sometimes also **financially**) **when we approach them with a concrete project**.

However, you need to be very careful with them:

- * contacts are always to be done by the same persons,
- * we are contacting the same person,
- * we are asking for the financial help once a year, but presenting a long term programme (on paper), and the programme that is going to be applied in the next months,
- * we are inviting the representatives of the Partner to all our events, ask them to deliver speeches as often as possible,
- * we are doing a continuous PR campaign towards them, especially sending them all kind of publications, results, Christmas cards, congratulations on their successes, etc. Don't forget to present also a broader context of our activity - e.g. what are the European projects of AEGEE every year, what the other locals in your country do...
- * if we have the possibility we should try to promote our Partners towards media,
- * we always try to organise the promotion stands for them during our events (for free),
- * we should propose our Partner to join his initiatives in order to help them,
- * if we are asked for help - we should never refuse (unless it is contrary to Statutes).

If there is something important (unexpected) happening in our organisation - our Partner should know this first, and not from the press or radio, etc.

Just an example - the Strategic Partners of AEGEE-Warszawa are: MATRA KAP - The Embassy of the Netherlands to Poland, The Committee of the European Integration, Polish Robert Schuman Foundation (since 1994), College of Europe (Natolin), BORDO - the Information Centre for NGOs.

It is good to focus on **long term partnership with media**, especially the press and the radio. Try to work it out. ■

PR SURVEY

This text provides you a list of all relevant data, manuals and guidelines for doing public relations (PR) within AEGEE, the European students' initiative.

PR-GUIDE of AEGEE Hamburg is a guideline on "How to make PR for AEGEE" published for the first time in November 1997. It is based on the experiences of AEGEE Hamburg made throughout many outstanding European events that were organized by AEGEE Hamburg.

Author: Bert Roesch (AEGEE Hamburg) email: bert@aegee.org

OPERATORS MANUAL = OPM is a guideline about "How to run an AEGEE antenna" It is addressed mainly to board members and project managers of all Antenna. OPM version 3.2 is the WWW version you can read online via Internet in AEGEE's virtual office. An update (version 4) is going to be published by the end of 1997. The OPM is available on paper by the headquarter of AEGEE EUROPE in Brussels and as file via the virtual office / domino database.

<http://www.karl.aegee.org/VirtualOffice.html> or search for "virtual office" and "internal education" at <http://www.aegee.org> before ordering your copy, please ask your local board, since every board member should have its own copy of the OPM. The OPM is available via listmaster command as well. Just send:

get opm to listmaster@aegee.org

PRESS MIRROR gathers all articles on AEGEE that appeared in one year in newspapers and magazines all over Europe. Since autumn 1995 AEGEE-EUROPE (Brussels) produced one edition per year. This works like this: every antenna should send articles about AEGEE that were published in local, national or regional newspapers/magazines to the office in Brussels - no matter what language the articles are written in. Please send good copies (best case: originals) to the office where once a year. Each antenna receives a copy of the PRESS MIRROR at the occasion of AGORAs and PMs (ask at the registration desk). Because many antenna made the expe-

rience that companies and journalists always ask first what other people (outside AEGEE) wrote about our association, the PRESS MIRROR became an extremely good mean to demonstrate what impact AEGEE has in many different regions of Europe. The PRESS MIRROR exists only on paper (it is too difficult to scan all the articles because of problems with text recognition - remember: AEGEE covers more than 30 languages), please ask your local board for a copy of it. It will serve you to convince your patrons, sponsors and partners that our common idea is indeed shared by over 20000 students organizing events with relevant impact.

ARTICLES ON WWW whenever an article about AEGEE was published, AEGEE takes a copy and provides it on <http://www.karl.aegee.org/AEGPRESS.NSF>. This area within the virtual office is called: AEGEE Press database/AEGEE press mirror online. But this archive covers just a small part of the PRESS MIRROR on paper. Anyway, the articles give good examples on how to write thrilling texts about our association to make us known on local and planetary scales. And of course: you can submit articles yourself (you need to be a registered AEGEE Domino user - Ask your local board to for the creation of a "Member ID", so that you can register a Domino account yourself. Normally the Secretary General of your local board should know about all that and how to configure and account for you in the domino database). If you do not have any idea of how to work with domino databases, take a look at <http://www.karl.aegee.org/DOMREG.NSF?OpenDatabase>

PRESS RELEASES of AEGEE EUROPE AEGEE-EUROPE provides irregularly (twice per month or so) the European press and many news agencies with press releases. From the very beginning in 1996 these press releases are provided in our domino database

on: <http://www.karl.aegee.org/VirtualOffice.html>

<http://www.karl.aegee.org/aeginfo.NSF/PressReleases> in our public database (search for "press releases"). There you can find a list of all recipients (news agencies, newspapers, TV, radio) as well. If you do know other newspapers in your country that might be interested in AEGEE EUROPE's press releases, please do not hesitate to get in contact with the office in Brussels. Additionally, the texts must be worked out in a good English whenever you are in contact with international press. Therefore, never write press releases alone: ask other AEGEE people for support to have a better impact of what you want to tell to the public. For international events organized by your antenna, you should always keep in touch with the COMITE DIRECTEUR when writing Press Releases. They will help you to produce and to spread them efficiently. The whole collection of press releases can help local board members and event organizers to work on their own press releases many local antenna send to student magazines, Universities newsletters and local radio stations in their town.

PR-GUIDEBOOK was written by Jeroen Tegelaar (NetCom Utrecht, AEGEE Utrecht). It contains a list of 17 steps to follow and very it is pedagogic. It consists of two documents written in English language under WINWORD2. Please get J.A.C.Tegelaar@stud.let.ruu.nl or AEGEE Utrecht: aegee@pobox.ruu.nl

PRESS RELEASES OF AEGEE ANTENNA Whenever you are looking for good examples of successfull work, just start to browse in your local archive, search for old folders and get in contact with oldies. Some antenna even publish their local newsletter, press releases or other material relevant for PR on WWW.

PR WORKING GROUP MAILING LIST There is a mailinglist for all AEGEE people working on PR related issues. This mailinglist and its mailserver (Listproc-technology) are located in Estland and subscription is open to all AEGEE members. Just send the following line SUBSCRIBE AEGEE.PRWG your-first-name your-surname to: LISTPROC@LISTS.UT.EE

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Association des Etats Généraux des Etudiants de l'Europe

I. Introduction

The term public relations (or just PR) is one of these **magic words**, that are used by the modern society to describe the successful relations between an organisation and people. Like: media were dealing with an event of Association X - it was because of good PR work. Association Y get the grant - once again - superb PR job. What it is? Why it is so important for the organisations like AEGEE, then?

One can notice that in the NGOs sector usually there are **two pillars of the management** that decide about the **development of the organisation**. One is PR and the second one - fund-raising (FR). These two pillars are **dependant from each other**. The first (PR) concerns usually the communication with the outside world, the FR - communication with sponsors (so - is a kind of narrowed and specialised PR...). Both decide about the development of every organisation. However, you can do good PR almost without the money. It is hardly possible to succeed with a really big fund-raising achievement without previous PR action. At the beginning there is always public relations...

It is not possible to give one coherent **definition**, which explains the public relations completely. Therefore we can describe it as all **relations in and outside of AEGEE**, or, a longer one, as the **communication process building up the image of AEGEE among its members and in the society**. PR is different from advertising, a payable form of communication. It is also not the same as promotion, but promotion is always one of the most significant elements of PR. It differs from marketing, however some define PR as a kind of marketing propaganda, which is actually quite proper definition as well.

From the above outline you easily notice there is a **division of PR** as such. You can communicate to your members spreading information about the association to them and, on the other side, you can communicate to the outside world spreading the information there. The outside world is obviously much bigger from the inner world of the organisation. It doesn't mean you can neglect **Internal PR** and concentrate only at the External one. If you do that - your AEGEE antennae will be very small indeed. You have to communicate information to the members too.

Only then your antennae will be able to develop. However, I will concentrate only on External PR at the moment.



II. Objectives of public relations

AEGEE is not able, similar to any other organisations, to exist in a kind of social emptiness. For our activities we need support of individuals and different institutions in the society.

For the reputation and social acceptance of your AEGEE the following factors will play a crucial role during your activities:

- **publicity** - all positive opinions and information (but not the advertisements) about your activity in the press, radio and television,
- **image** - i.e. how do the society sees you (social awareness and acceptance of your existence),
- **identity** - this, what helps you to distinguish your organisation from hundreds similar.

Lets focus on them a little bit.

Publicity

Modern media are the most powerful **moderator of social relations**. The publications in media often influences and changes the individuals' behaviour. In modern world a large group of people accepts the journalists' views as their own one. It shows that it is really useful to supply the journalists with all positive information about our activity, which could interest him. All organisations need mass media in order to **strengthen their positive image** in the society. It is just the easiest way of promotion of the organisation. Depends on the media range - it reaches wider and wider groups of people.

That's why being noticed by media and, in the effect - a publication in the press, or just a notice in the TV news - it is always a **big success**. But the journalists are not eager to spread all sort of information without limits. The editors get thousands of information every day and always have to choose only some of them. They will be much more interested, for example, if :

- the event you organised is quite big comparing to other events of that class,
- the organisation has got a significant social position,
- it's a bit extraordinary organisation, not a standard one (or extraordinary activities),
- the organisation is a kind of pioneer in the activities (innovator).

The contacts with media are usually very differentiated - mostly **from time to time**, but it is much better when they are **stable ones**. To build them - try always:

- to establish close and positive relations with journalists,
- to understand the principles under which the media operate.

Contacts to media are not the "necessary evil". It is rather a **key to the success**, which is, for sure, the positive opinion about AEGEE in the mass media.

Image

We are one of the non-governmental organisations (NGOs) active in the society. There are **thousands of NGOs** in that sector and many of them are quite similar to us, especially when it concerns the activities. That means there is a **strong competition** in this field, and all the organisations that want to be on the top - must **actively create their image** in the society. Proper relations with the mass media, good management of itself and its projects, and finally building up of the organisation's identity - are the **keys to the success**. So, the positive image of AEGEE in your town is one of the most important purposes of public relations. How to make it?

The image of the organisation is of very **subjective nature**. It is built up when people meet AEGEE - i.e. either its representatives or "products" (that is: events of AEGEE). If we present ourselves better from the others - we are much better distinguished and in fact we are **more competitive**.

It is like in the commercial market. Good image of the company (or product) makes the choice of the consumer much easier. In the NGOs environment good image of AEGEE **makes also the choices easier** - but here it means the decisions bringing **money** to us (foundations) or **useful contacts** (authorities) and **support** (universities). The decisive argument are always basing on the **habits and quality**, guaranteed by the positive image of the organisation. Your PR should help the decision-makers to be accustomed to AEGEE and to believe

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that AEGEE guarantees high quality of activities. This shows you need to plan a **long term action** to build up the image of AEGEE in your local neighbourhood.

Identity

It is hard to define it. In the management terminology the identity is defined as the **active creation of information** about what the undertaking is, how it develops, what are its goals and what exactly distinguishes it from the other similar companies present on the same market. It means that your AEGEE antennae should be identified even among other AEGEE locals. You should be able to point out the differences between you and the others and **show your best points**.

Every organisation, while building up its identity should be conscious of the **benefits**, which can be obtained because of that factor. It is up to the philosophy and aims of the organisation, which elements and forms of activity should be focused on in order to create a positive image in the outside world. The function of the identity is to **differentiate and individualise the organisation**, create their unique **personality**.

What could help to achieve these goals is named the **Visual Identity** system. You are introducing the tools that will help the society to **make you visible** among the other organisation (competitors). In AEGEE you have to apply that

model as well. It comprises:

- ⦿ the **name** of the association, i.e. AEGEE-XYZ (or longer: Association des Etats Generaux des Etudiants de l'Europe),
- ⦿ the **logo** of AEGEE (both in full or one colour), everywhere you communicate something as AEGEE
- ⦿ the **firm papers** (namecards, headers, envelopes...), whenever you write letters,
- ⦿ **clothes** (caps, T-shirts, jackets...) - i.e. everything you perfectly know from experience!

Everything like that helps AEGEE to be distinguished from other associations - and builds our special identity. **Apply it as often as possible!**

III. Key words of the nature of PR

The Key-words will help you to **understand the idea** of public relations.

The most important one is **the Communication**. This element means the process, that creates and holds up the exchange of information between AEGEE and the other public organisations. It is so called "building bridges (across Europe)" - the overcoming of continuous lack of information about AEGEE at the other side, to whom we communicate.

The Information is the next one. It is the essence of the communication, which helps our partners to understand

what we need of them, or who we are. It is good to know that usually we have to **limit ourselves** only to a piece of the complete information, because there is no time and place to include everything.

Be concise - try to choose and communicate the most important contents. In the information society, as it seems to me we begin to live in, there is too many information around us. We can get lost and fail to choose the most important ones.

The Creativity means to use the form of communication that could easily be distinguished from others. It means you have to find out and use such techniques that help you to interest your target groups or individuals and attract them to contact you, to come to you or just to read about you. AEGEE is so different from the other associations. Underline it - express your identity creatively.

Last but not least - **the Continuity**. If you'd like to function your AEGEE local properly you need to make a long term PR policy and then hold it up. You cannot just build a "bridge" of communication and then leave it. In the effect you need a concrete plan of your communication process, where you decide about the priorities and step-by-step action to make your presence in the outside world continuous.

Marcin Polak - Netcom Warszawa

P R S U R V E Y

(continued from page 7)

PR SERVICE GROUP Several service groups were set up in our network (see first pages in the ADDRESSBOOK for a complete list of these groups). One of them is the PR SERVICE GROUP in Karlsruhe. If you need specific files or PR data, get in contact with AEGEE Karlsruhe. <http://www.uni-karlsruhe.de/~aegee/> <http://www.aegee.uni-karlsruhe.de/pub/english.cgi> or write to: karlsruhe@aegee.uni-karlsruhe.de

PR ON THE INTERNET PR work on a wide scale is always done on the Internet. In the INTERNAL EDUCATION DATABASE (one part of our domino system) you can find a document called "HTML GUIDE - WWW Operator's Manual" (author: Sergio Caredda on 21.10.97). It contains very usefull and hands-on advices how to make good presentations of our event on the Internet. Do not mix up this document with the ordinary OPERATOR'S MANUAL we mentioned on top of this list. However, if you do have problems in creating good WWW-pages, just get in contact with the INTERNET USER GROUP within AEGEE. They have

their own mailinglist: aegee-int-1@rz.uni-karlsruhe.de. The INTERNAL EDUCATION DATABASE can be found on <http://www.aegee.rwth-aachen.de/aeg-inte.nsf>

PRESS CONFERENCES Since quite a long time, AEGEE EUROPE invites world's press to regular press conferences to our office in Brussels. If you do want to share the experience of how a press conference can/should be organized, feel free to get in contact with AEGEE EUROPE in order to attend personally such an event. This might give you good ideas for your own press conferences at your University at the occasion of European events (conferences, AGORA, ...) your antenna is going to organize.

MINUTES of PR SEMINAR HEIDELBERG NOV. 1996
 Together with an international company, AEGEE HEIDELBERG organized a seminar of "How to do good PR for huge organisations" such as AEGEE. Minutes (in German language) were taken by several participants. On 30 pages, many ideas can be found on what you can do to make AEGEE known, how to write good articels or press releases. If you want a copy of these Minutes - just get in contact with AEGEE HEIDELBERG.

by Martin von Brocke



Europe and Euro...

The interview with Bart Neerscholten Project Manager "Europe and Euro..."

NB: The topic of unit currency shares people in Europe. How was it look like during AEGEE seminars? AEGEE is a proeuropean organisation, so how our students react on the idea of Euro?

BN: First of all about the word 'Proeuropean'. In relation with the discussion about the euro, I wouldn't talk about 'Proeuropean' as this word suggests a positive position of AEGEE towards the euro. This has been something we always wanted to avoid. The "Europe and Euro" project was designed to be a project to inform young people, create discussion, but also to express their hopes and fears. It tried to be objective as possible. This of course is never possible, but I think we managed quite well.

This means, coming back to your question, that there were indeed students that were very critical and sceptical. There were lecturers that were totally against the EMU or at least had big fears. Next to all the positive sounds, I think students should always be open for the critical notes. Differences in opinion are by the way very normal when you discuss about the euro as it is such a complex topic.

NB: What did the project give AEGEE? Not only in sense of PR but how important that kind of events are for European authorities in Brussels. Organising event on such important and actual problem in Europe is AEGEE able to make any pressure on desicive institution?

BN: People always tell me that I'm too negative. Well, that is probably due to the fact that I'm a perfectionist sometimes. Concerning the project I think it was very positive that we were invited for the EMU-roundtable discussion in January 1996 as the only 'youth' organisation. Also the fact that the EC granted their support for our project was a great achievement and shows clearly the believe of the EC in AEGEE. On the other hand if we look to the PR we have done for the essay competition and the events (PR is a field in where we still have to improve a lot), you can clearly see that the interest was not that huge often. Not from the media, business or politics, neither within AEGEE. But the results of the events and the essay competition still have to be published. Therefore the overall effect is not known yet. But we should not have the pretention that we could have any impact on the decision making process concerning the euro. What we want with the project is to inform as many young people as possible. Much info is still lacking and this is something we have to stress and put efforts in to improve this situation.

NB: How deep did the discussion during seminars go into topic? How detailed were thoses disccussions?

BN: I remember a lot of heated discussions. In short: the discussions often went very deep, sometimes to deep I think. On the other hand some people complained that we didn't give the basic necesarry information. We always tried to have an intro-

duction session for people who didn't know that much yet. The objective was to provide as much as information. Basic facts and also more in depth discussion. This is almost impossible to combine but I think we managed quite well. Good introductions, followed by interactive deep discussions.

NB: How are you going to finalize that project? Who should get known more about that and how?

**AEGEE's Project
"Europe and Euro" has
been finished with the
final conference in
Eindhoven. It was an
information campaign
for young people in
Europe on the future
introduction of the
single currency in the
European Union. It's
time to summarize its
results. Below we
present the interview
with Bart Neerscholten -
Project Manager
"Europe and Euro..."**

BN: As said before, we still have to put the results together. We will make two result-books. One glossy brochure to make PR as much as possible, giving the main conclusions, impressions, etc. The other one will contain all the lectures, workshops, discussions and questions of all the events organised within the project. I don't know yet how big this will be, but it should end up with around 300 pages. At the Agora in Maastricht in April we will

present the results. In May will probably will organise a press conference for the outside world (results brochure and winning essays). Last part is the financial report we have to hand in for the EC. Horrible work but worth of it.

NB: Part of the Europe&Euro was a contest essay about euro. How many people have replied on that and what are the results?

BN: We have sent posters to all higher education institutes in the EU and to all AEGEE-locals. In total it were over 2500 adressess. In total we have received 185 essays. (I don't know if it wise to publish this.....185.... maybe people think this isn't much but compared to other int. essay competitions it is quite ok.) You also have to take into account that we made good PR for AEGEE in general with this competition (universities, individuals, EC, EP, others). These spill over effects can't be measured. It was a new idea, a very good one and we have to find ways to improve the responds (questions, formula, pr, addresses, prices, etc). Anyway, we are busy evaluating them. At the moment the first round of evaluation is done by students, the final round by a professional panel (MEP Watson, Mr. Kohnstamm, Franck Biancheri). The winners of the essay competition will be

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known in March (probably 2nd of March, Brussels). The winners will be invited to Brussels, where they will receive their price during the press conference we will organise.

NB: One of the conference of E&E took place in London in the country which is known from being against euro. How big interest of that topic did you find there (out of AEGEE)?

BN: Not that much, but this had several reasons, not (only) because people are quite sceptical there. Due to human resources, PR, sponsors, logistics and other small problems, the organisation wasn't able to attract that many people outside AEGEE. Next to this Mr. Trichet was speaking the same day on the same school. Even 2 MEP's for AEGEE couldn't attract many people's interest. I did get a lot of responds of persons in the UK (from the CoE of Europe & Euro), but not that many showed up in the end. I just would like to stress that in the UK, there are many people with a positive attitude towards Europe. They only have difficulty to be heard sometimes. Hopefully the situation will improve. AEGEE tries to contribute in this process, like in London (two big events in one year) and now in Warwick.

NB: As a main organiser: do you think the project was a success? What would you change in organizing, specific seminars if you were started once more to prepare such an event?

BN: We informed a lot of people and we have tried to reach as many as possible. That's very positive. But to be honest: It was not bad but it could have been much better. I do appreciate the great work everybody did within all the locals and the persons on the European level; this was super and simply fantastic I think. But I still believe this project could have been the best thematical and commercial project within AEGEE ever if there was

prioritly given to it within AEGEE. This is a long story but I still think that much more could have come out.

I would have liked to see this as it could have been a very good PR-tool for AEGEE (quite professional, hot topic and result orientated), we could have generated money for AEGEE (something we desperately need!) and next to this, the most important as it is the raison d'être of AEGEE, we could have had informed many more people in a better way. People simply lack information concerning the euro to create an own opinion and to understand it. The EMU is a highly complex process, difficult to explain in total, easy to neglect, easy to give critics to. There was and still is an important role for AEGEE here in society. We tried to contribute to this necessity. We did, but it needs to become much better still. We still have a long way to go. We go on.

Concerning the improvements or changements: this is something I can't explain in one sentence, it is too complex for that. I wasn't involved from the beginning; therefore I also don't have all the information needed to evaluate the whole project. But after the project I will devote some time on it and try to come up with suggestions and advices on how to improve projects in general. This is within the plans and the evaluation period we are in now within AEGEE. ■

AEGEE



AEGEE-Award

AWARD

The AEGEE AWARD shall be given to people who stand up for Human Rights, Peace and Cooperation amongst the European Nations. We want to award people who don't have that much publicity yet although they're making a big effort to build up good relationships between people and nations.

YOU should tell us about every person that may be taken into consideration. Just tell us the name and some details about what the man/woman has done, where we can find more informations about it and why you think personally that he/she should become a nominie.

Responsible: *Masha Kuperman*
e-mail: mkuperman@eur.ko.com

Timo von Focht
e-mail: fochtv01@fsrz1.rz.uni-passau.de

BN: What aspect was stressed the most during discussions: economic or cultural-social as the biggest obstacle to finalize E&E? What AEGEE-people are most afraid of in the idea of the single currency?

Calendar of events

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News Bulletin 1/98

20.02.98	22.02.98	Carnival Weekend AEGEE-Rijeka Location: Rijeka (celebration)	08.05.98	10.05.98	Approaching an Environmental Union AEGEE-Gießen Location: Gießen (conference)
27.02.98	01.03.98	Presidents' Meeting Spring 1998 AEGEE-Aix-en-Provence & AEGEE-Europe Location: Aix-en-Provence (statutory)	08.05.98	10.05.98	Alltag Everyday life in Hitler's Germany (1933-1945) AEGEE-Bonn Location: Bonn (conference)
06.03.98	08.03.98	AEGEE-Meeting AEGEE-Kraków Location: Kraków (meeting)	09.05.98	09.05.98	Journée de l'Europe Celebrating Europe AEGEE-Europe Location: all over Europe (celebration)
07.03.98	14.03.98	Alpine Week AEGEE-Brescia & AEGEE-Torino Location: Brunico (ski week)	09.05.98	15.05.98	Journée de l'Europe Activities Week Celebrating Europe AEGEE-Europe Location: all over Europe (celebration)
11.03.98	12.03.98	EGER XIV Event: Why the European Union? AEGEE-Warwick Location: Warwick (conference)	14.05.98	17.05.98	Poland-A Bridge between East & West AEGEE-Warszawa (Together in Europe) Location: Warszawa (conference)
13.03.98	15.03.98	Poland-Ukraine Dialogue. Historical & Cultural Roots of National Identity (Together in Europe) AEGEE-Lublin Location: Lublin (conference)	14.05.98	17.05.98	Cubical apples and straight bananas -genetically engineered food genetical engineering in tomorrow's food AEGEE-Karlsruhe Location: Karlsruhe (conference)
13.03.98	15.03.98	Macedonia: Where WINE means quality! Wine production, history and tasting AEGEE-Skopje Location: Skopje (conference)	15.05.98	17.05.98	Taking an Untraditional Look at the Nature: Bioethics Genetic AEGEE-Kiev Location: Kiev (conference)
19.03.98	22.03.98	Absolut Sweden AEGEE-Lund Location: Lund (conference)	20.05.98	24.05.98	CulTour European Culture AEGEE-Saarbrücken Location: Saarbrucken (conference)
19.03.98	23.03.98	Political and Economic Pressures on the media Blagoevgrad Location: Blagoevgrad (conference)	21.05.98	26.05.98	Pax Westphalica Anno 1648. European Peace Congress. 350th anniversary of the peace of westphalia AEGEE-Osnabrück & AEGEE-Münster Location: Münster/Osnabrück (conference)
20.03.98	22.03.98	Regional Meeting Munich AEGEE-München Location: München (AEGEE meeting)	28.05.98	31.05.98	Quest for Competence - Towards a Knowledge Society Building a Social Europe Education WG & AEGEE-Enschede Location: Enschede (conference)
20.03.98	22.03.98	Minorities in Vojvodina AEGEE-Novи Sad Location: Novi Sad (conference)			European Cinema - Get the Picture! AEGEE-Passau Location: Passau (conference)
27.03.98	30.03.98	AEGEE European Film Festival AEGEE-Szeged Location: Szeged (conference)			
29.03.98	04.04.98	European School 1998 Spring Learn your AEGEE AEGEE-Turku/Abo & AEGEE-Europe Location: Turku/Abo (internal education)			
02.04.98	05.04.98	Temporary Politics and Economics Polish-German Relations AEGEE-Gdansk & AEGEE-Münster (Together in Europe) Location: Gdansk (conference)			

Association des Etats Généraux des Etudiants de l'Europe

02.04.98	05.04.98	Building Site Berlin History & Architecture AEGEE-Berlin Location: Berlin (conference)	12.06.98	14.06.98	Facing the New East German Foreign Affairs towards Central & Eastern European Countries (Together in Europe) AEGEE-Warszawa & Frankfurt Location: Frankfurt/Oder (conference)
10.04.98	12.04.98	How safe is Fortress Europe? Building A Social Europe AEGEE-Amsterdam Location: Amsterdam (conference)	12.06.98	14.06.98	Europe goes Inline Inline-Skating AEGEE-Bayreuth Location: Bayreuth (seminar)
13.04.98	16.04.98	Sexuality in Europe. Several aspects of sexuality Human Rights WG & Cultural WG, International Politics WG, Education WG Location: Leiden (conference)	23.06.98	30.06.98	European Integration in Process of Cultural Communications AEGEE-Moscow Location: Moscow (conference)
17.04.98	19.04.98	AGORA Spring 1998 AEGEE-Maastricht & AEGEE-Europe Location: Maastricht (statutory)	05.07.98	19.07.98	Summer European School AEGEE & SU AEGEE-Ljubljana & AEGEE-Europe Location: Ljubljana (internal education)
20.04.98	22.04.98	Electronic Media AEGEE-Delft & AEGEE-Utrecht Location: Delft (conference)	04.09.98	06.09.98	Presidents' Meeting Autumn 1998 Statutory Meeting AEGEE-Cagliari & AEGEE-Europe Location: Cagliari (statutory)
23.04.98	26.04.98	Quo vadis Slovakia? Focusing on Slovakia. AEGEE-Bratislava & East-West WG Location: Bratislava (conference)	10.09.98	13.09.98	WASTEing our future - a European approach waste AEGEE-Augsburg Location: Augsburg (conference)
24.04.98	26.04.98	Poland seen by Ukrainians-Ukraine seen by Poles. Against Stereotypes & Prejudices (Together in Europe) AEGEE-Lviv Location: Lviv (conference)	15.09.98	20.09.98	BASE-Training Course AEGEE-Budapest Location: Budapest (course)
26.04.98	01.05.98	Study Trip Slovakia AEGEE-Bratislava & East-West WG (travel event)	01.10.98	04.10.98	Crossing the Boundaries New Ideas for European Higher Education AEGEE-Köln Location: Köln (conference)
01.05.98	03.05.98	Conference about Musics & Lifestyle. AEGEE-Rotterdam Location: Rotterdam (conference)	06.10.98	10.10.98	Sustainable Development Building a Social Europe AEGEE-Debrecen & AEGEE-Heidelberg Location: Debrecen (conference)
01.05.98	03.05.98	Co-operation over Frontiers Meeting of Polish & German Students AEGEE-Szczecin Location: Szczecin (AEGEE meeting)	22.10.98	26.10.98	AGORA Autumn 1998 Statutory Meeting AEGEE-Hamburg & AEGEE-Europe Location: Hamburg (statutory)
07.05.98	10.05.98	Step into Green Environmental Conference AEGEE- Łódź Location: Łódź (conference)	10.09.98	13.09.98	WASTEing our future - a European approach waste AEGEE-Augsburg Location: Augsburg (conference)
07.05.98	10.05.98	European structural and regional policy in the Ruhr-area Duisburg Location: Duisburg (conference)	15.09.98	20.09.98	BASE-Training Course AEGEE-Budapest Location: Budapest (course)
08.05.98	10.05.98	"Brainstorm" - Exploring the Mind AEGEE-Wien Location: Wien (conference)			

Association des Etats Généraux des Etudiants de l'Europe

Europe is changing quick. After Second World War only few people believed in a peaceful Europe without real borders and barriers, with every country being a member of Europe-wide community. Those who were fathers of the European integration probably haven't supposed that within a period of 50 years it will be possible to invite so many European states and nations to participate in one common economic and political structure. Today this idea becomes a reality, despite the existence of a huge gap between East and West, a consequence of the long term division into hostile political blocks. That's why in the process of the European integration various citizens' initiatives play bigger and bigger role - and in the CEE countries many non-profit organisations try to fill in those remnants of the past and build up a platform of civic society. Also AEGEE, the association of students all over Europe, joins those efforts. After a success of 1996 "Find Your Way To and Within an Open Society" project, new ideas appeared and in effect new project - "Neighbourhood in Europe" - was launched for 1997.

To spread democracy

The main aim was to promote peaceful coexistence, tolerance and mutual understanding in Central and Eastern Europe (CEE) and New Independent States (NIS) through intercultural learning and training. As a part of this objective the project aimed at educating young people, the future leaders and opinion-makers, with necessary cross-cultural skills so that they will be able to meet future challenges arising in front of their countries. "Once prepared - says David Stulik, author of the project concept - we hope, they will be able to prevent future conflicts." "These challenges - he continued - include the future integration of countries from Central and Eastern Europe into European structures and broader international relations. Without appropriate human resources this process of integration would be more difficult and painful."

Intercultural differences and their con-

sequences on relations between nations were considered in two ways:
a) within a country (minorities, migration and refugees),
b) cross-border co-operation and differences.

events. Then in May "Neighbourhood in Europe" turned to Gdańsk (PL) for "Gdańsk - city of transformations" congress. History of Gdańsk is a good point to start discussion on the cross-border co-operation and peaceful coexistence

DO I KNOW MY NEIGHBOURS? "NEIGHBOURHOOD IN EUROPE"

PROJECT BROUGHT MORE CONFIDENCE INTO AEGEE NETWORK.

That's why this project stimulated inter-cultural learning (both in east-east and east-west perspective) and aimed at the increase of the organisational, communication and leadership capacities of project participants. At the same time activities held within the project represented supplementary forms of civic education, which is rarely part of university curricula. To make that knowledge more complete, the broad forum of co-operation with other non-governmental organisations in fields of democracy, civic society and cross-border communication was established - like e.g. with Open Society Institute, European Human Rights Foundation, United Nations High Commissioner for Refugees (UNHCR) and Central European University.

"Neighbourhood in Europe" was to increase the awareness and improve information about intercultural differences and barriers in CEE and NIS, too. "People from this region should know each other better, ought to have basic knowledge what their neighbours are like and what values they have" - concludes Gunnar Erth, member of AEGEE-Györ. "Without this mutual exchange of opinions and cultures it will be very hard to speak about integration, cross-border co-operation and understanding especially among young people in Central and Eastern Europe" - adds Oleh Kyriienko, one of "Neighbourhood in Europe" co-ordinators.

The project goes on

The first event was in April 1997 in Prague (CZ). AEGEE-Praha organised the "Intercultural training course", in order to give a general overview of topics, key-words and problem-matters which should be focused during next

of nations. Gdańsk was always a place where many nations, especially Germans, Poles and Jews lived in peace together. The city played a significant role in Hanseatic League, here the 2nd World War began, and also the "Solidarity" movement was born, which finally opened the gates for freedom and democracy in the Central and thereafter in the Eastern Europe. It was another reason to organise AEGEE conference there - in 1997 Gdańsk was 1000 years old. Next step (September 1997) was Debrecen (HU) and "*Historical roots of stereotypes and prejudices in Central and Eastern Europe*". Here the participants explored the history of the region especially from the cultural point of view. Such issues like coexistence of different nations in supra-national states (Russian empire, Austro-Hungarian Empire) and their influence on today's situation were the main focus.

At the same time "*Case Study Trip to Moldavia*" took place. This two-week study trip focused on the progress made in the economic and political transformation in the visited areas after the fall of the Iron Curtain, as well as on students' life, minorities and history. The start was in Cluj-Napoca, situated in Transilvania, Romania. At next station, Iasi, the old capital of Moldavia, participants learned about Moldavia's history. Another few days were spent in Chisinau, the capital of the Republic of Moldavia. One day trip took participants to Tiraspol, the capital of the split-away Transnistrian Republic (Pridnistrovskaya Moldavskaya Respublika PMR), which legally belongs to the Republic of Moldavia, but tried to gain its sovereignty for the mostly Russian speaking population in a civil war in 1992. According to many opinions that

was one of the best events of the "Neighbourhood in Europe".

In October the project continued in Budapest (HU) at the "Migration across borders: refugees, minorities and racism in CEE and NIS" conference. The main question was the role of law in regulating the relationship between different ethnic groups and nations, and protection of minorities in Europe with the special focus on CEE and NIS, this second topic presented by the representatives of United Nations High Commissioner for Refugees (UNHCR). A perfect way to learn about minorities was the round-table discussion with the representatives of Hungarian minorities (Gypsy, Croatian, Slovak, Romanian, German).

Next station was Lviv (UA) with a subject of "Unemployment among Youth: Regional differences". Here the participants concentrated on the impact of culture and national identity on young gen-

During AEGEE-Katowice (PL) event ("National Minorities - From Racism to Tolerance") participants discussed the reasons for national conflicts and divisions in CEE and NIS due to the national differences. The role of language, traditions, culture and the historical development was assessed and judged. Then the project continued in Poznań (PL) at the "Media Session" seminar. The role of mass media during transformation of economic and political structures in CEE and NIS was analysed, as well as a question of media's ethic and influence on peoples' behaviour. The Final Conference in January 1998 in Warszawa (PL) embraced and summed up all project topics of "Neighbourhood in Europe".

The goal achieved?

Altogether seven conferences, one intercultural training week, one case study trip and eight co-ordination meetings took place within the frame of "Neighbourhood in Europe" project. The events were placed in Poland, Hungary, Czech Republic, Moldavia and Ukraine, facing more than seven hundreds participants from most of European countries. In my opinion the common action made associations in those countries much stronger, and brought lots of confidence and experience to people. Now they are aware they may develop as good projects as their friends in Western European branches. However,

for the building of civic society next projects should be planned in Central and Eastern Europe. "Neighbourhood in Europe" offered to hundreds of young people an unique possibility to learn about the key problems and effects of democracy, both in theory and in practice, and this is it's main advantage. Citizens of Central and Eastern Europe must learn not only about the European Union, but should also look at their closer neighbours and develop the integration process between the neighbouring countries. Only then the common Europe can take place.



Discussion between coordinators lasts ... even on ice-rink.

eration. The question matter concerned mainly countries in transition and especially problem of coping with fundamental economic, social and political changes. One of the most important issues was how this generation fits for the free market and for labour market. What is the role of education, received degrees, how far is the success on the labour market influenced by communication skills and how far can the national identity determine chances on this market in global perspective of integrating Europe- where main discussion fields of the seminar.

Thanks

"Neighbourhood in Europe" could not happen without sponsors. That's why we are very grateful to: European Culture Foundation, PHARE Programme (Warszawa), Matra Kap (Gdańsk, Lviv), East-East Programme of Soros Foundation (Katowice, Debrecen, Lviv), Konrad Adenauer Stiftung (Poznań), Friedrich Ebert Stiftung (Praha), Polish-German Co-operation Fund (Warszawa) and all others who have had confidence in AEGEE organisers.

Marcin Polak, Co-ordinator
"Neighbourhood in Europe"

NEW!

AEGEE at UNESCO

For 2 years already, AEGEE has had a consultative status towards the UNESCO Higher Education section. Thanks to it, we will take part in October 1998 to the World Conference on Higher Education which will take place in Paris. AEGEE will be represented there by a delegation of 5 AEGEE members and we will hold a stand during the whole conference. Dealing with many subjects directly linked with Higher Education, the World Conference on Higher Education (WCHE) will also host a specific forum during one whole afternoon on the vision developed by students on what should Higher Education be in the 21 century. This forum is co-organised by UNESCO and the students associations holding a consultative status there. Therefore, we decided to present our own vision of what Higher Education should be. Following the main themes which will be discussed there, like women and education, sustainable development and education and industry, ... a group of 10 very motivated persons is now working on a publication which will contain essays specialised on each theme but also a generic text on the AEGEE vision as a whole, where we will try to give not only an idealistic vision of Higher Education but also realistic ways to achieve it. In that frame, we will work with every concerned entities which we consider are involved in the future of Higher Education: business and industry companies, universities and rectors.

Association des Etats Généraux des Etudiants de l'Europe

The idea of the project "Together in Europe" is dated back to May 1997. At that time two disagreeable incidents took place. The first one in Lviv (problems at the very sensitive place for Poles: the graveyard of Polish soldiers - Oręda Lwowskie) and the second one in Przemyśl (during a Festival of the Ukrainian Culture in Poland). Both proved that the Polish-Ukrainian Cooperation Agreement, signed in April in Kiev by Presidents of both countries, is not worth much yet. It appeared to be clear that declarations of politicians don't exactly coincide with people's behaviour. As we may observe, visits of politicians and cooperation at the administrative level is not followed by different types of people's initiatives, which could promote broader cooperation between our countries also through contacts and projects of citizens. However, these incidents have made the AEGEE members from Lviv, Warszawa, Lublin and Białystok plan and release a project devoted to fill in a gap in Polish-Ukrainian relations.

At the same time in Gdańsk, during the Millennium Days (1000 year anniversary of the town) and in

TOGETHER IN EUROPE

POLAND-GERMANY-UKRAINE.

Bonn, during the visit of President and Prime Minister of Poland, it has been confirmed again that contemporary Polish-German relations may be considered as a model of cooperation between two nations. That's why the purpose of the "Together in Europe" project is to create permanent cooperation between associations in Poland, Germany and Ukraine. Having in mind the example of Polish-German relations AEGEE members will try to underline all advantages that come out of such peaceful cooperation between those nations. German-Ukrainian relations are not free from historical burden, too. Problems in mutual relations are well recognised in Germany and for that reason one of the main foundations of German foreign policy is a development of wide German-Ukrainian cooperation.

The organisers of "Together in Europe" hope that the project will con-

tribute to the development of the stronger cooperation between our three neighbour nations. At the same time this project may be a beginning of the long term cooperation between AEGEE associations in Poland, Ukraine and Germany.

For the organisers of this project the most important purpose is to broaden the permanent cooperation between Polish, German and Ukrainian associations. This may help to develop the relations between those three countries not only on the government's and administrative levels but also within the non-governmental organisations. We believe that only wide citizens participation in common actions may finish disagreeable incidents and misunderstandings which have taken place in the recent years. The core of the project is built of 9 congresses and seminars, that will take place within March-July 1998. Besides a series of separate lectures is planned to be carried at universities in Poland, Ukraine and Germany. All events are open for everybody who is interested in the topics. The last stage will be a summing-up of all events. Then the final results of the project will be printed and mailed for free to all organisations which were involved in the project.

The direct beneficiaries of the project will be students from Poland, Germany and Ukraine. However, as stressed in our aims, it is no sense to limit ourselves only to people from those countries, as the problem matter affects many more groups and solutions proposed in a dialogue between those countries may be applied in other parts of Europe, especially in places where ethnical and political conflicts still exist. The second largest group of beneficiaries will be non-governmental organisations, especially whose aims are similar to the general purposes of the project, e.g. Association of Ukrainians in Poland, Association of Democratic Education, Schuman Foundation, South-East Science Institute from Przemyśl, Amnesty International, Jugendwerk, European Clubs and others. The organisers are open for the cooperation with any organisations interested in the topics above.

Last but not least, it appears to be clear recently that most of contacts between organisations have been Westward oriented. "Together in Europe" is to show that contacts between associations in the Central and East Europe are as much important as those within the European Union. Especially in case of CIS countries it is important to help to build the third sector there. That is why the organisers will especially stress the need to cooperate with the organisations starting in the Eastern Europe.

TOGETHER IN EUROPE CALENDAR:

POLAND-GERMANY-UKRAINE.

March 1998

6-8	Together in the Integrating Europe. Meeting of students from CEEC. AEGEE-Kraków
13-15	Conference: Poland - Ukraine Dialogue. Historical and Cultural Roots of National Identity. AEGEE-Lublin

April 1998

9-12	Conference: Present Political and Economic Relationships between Germany and Poland. AEGEE-Gdańsk
22-26	Conference: Poland seen by Ukrainians - Ukraine seen by Poles. Against Stereotypes and Prejudices. AEGEE-Lviv

May 1998

1-3	Co-operation over Frontiers. AEGEE-Meeting of Polish and German Students. AEGEE-Szczecin
14-17	Conference: Poland - A Bridge between East and West. AEGEE-Warszawa

June 1998

11-14	Conference: Facing the New East. Frankfurt/Oder
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July 1998

2-5	Conference: Ukraine and the Integrating Europe. AEGEE-Ivano-Frankivsk
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**"EUROPEAN CINEMA -
GET THE PICTURE"
28TH-31ST May 1998.**

There will be lectures on the present, past and future of cinema in Europe, such as a historical overview, the definition of specifically European aspects, experiences of a German director in the international film business, film sponsoring and young directors. In addition to that, we offer workshops on topics such as British, Czech, ... film as well as practical workshops on directing, acting, writing a screenplay and so on. The social programme includes a big European Film Night and a European Night Party.

Julia Lübke
aegee@uni-passau.de



What do we face in the near future? Is it possible to reach a sustainable society that is able to manage these problems? **Where do we want to go tomorrow?** These questions will be discussed on the conference **Surviving the 21st Century - Chances for a Sustainable Society?** In 29.10 - 1.11.98 around 500 young people will meet in Heidelberg to discuss with experts about the possibilities to reach a sustainable society. **Main aims** are the interactive analysis of the concept of "Sustainable Development" with its

A E G E E - E N S C H E D E

Coming events

Quest for Competence, Towards a Knowledge Society, 21 to 26 May 1998. An EWG conference. All stakeholders in higher Education strive for competence in one way or another: to be a competent student, academic, manager, employee, a competent University or company. As we are heading towards a society where sharing and application of knowledge is of vital importance, different demands are put on individuals, companies and universities. What will these demands be and how can they be met? How will our society and economy change? What's so special about this conference. There won't be plain workshops and boring lectures and plenaries. Interactive methods will be used, as well as the modern media. Second, after three days of conference, there will be a cultural day and two days of exclusive training. These trainings vary from personal effectiveness and networking to softer ones like meditation, and use original approaches. People who are interested can contact

the EWG-Enschede:
e-mail:
ICE@aegee.org

Projects:

BASE co-ordination by AEGEE-Budapest and AEGEE-Enschede
BASE stands for Building A Social Europe.
It's the biggest ever European wide project of AEGEE, starting in March 1998. It's aims are:

- To inform young Europeans in the EU member states and

in the EU associate countries in Central and Eastern Europe about the situation and action undertaken on several social issues in different countries in Europe.

- To give an overview of the differences on social issues between the countries of Europe.
- To involve them in the policy making process of building a social Europe and let them think about the Europe they want for their future and how they can create it.

There are five key words that cover the main challenges for the coming years;

1. Employment, effects and demands of a globally competitive society,
2. Equal chances, discrimination on the basis of e.g. sex, ethnic origin, religion, sexual orientation,
3. Criminality and security, cross border criminality and the effect of disappearing borders,
4. The individual in Europe, what are Europeans winning and/or losing by becoming European Citizens,
5. Surviving the 21st century - chances for a sustainable society, taking responsibility for our environment in the future.

We want to give as many locals as possible the possibility to participate in this project. There will be 10 big conferences and ten regional seminars. Also there will be an essay contest and a big final conference in Warszawa and an European school to take care of continuity and to pass on knowledge and experience for new projects.

Arjen Konijnenberg
secretary AEGEE-Enschede

**Surviving the 21st Century
Chances for a Sustainable Society?**

29.10- 1.11.98

social, economical and ecological dimensions and the evaluation of new technologies and concepts that are already tested.

Lectures will be held e.g. about new energy or new ecological management concepts, sustainable tourism and international law concerning environmental protection. In our workshop

programme there will be e.g. Computer simulations. Other subjects will develop a concept of a sustainable university or to discuss chances and potentials of professions concerning the field of sustainable development. In operation with AEGEE Hamburg we try to offer a special package of "one week in Central Europe" including the AGORA, a trip to Sweden and the "Sustainable Society Congress".

Sebastian Kluesener, e-mail:
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Coming projects

Education Working Group

Life Long Learning

(...or shortly lay lay lom!)

The Education period is currently carried out of the school buildings. Realizing education as a continuous process from early childhood to adults, EWG-Europe is planning to develop a "Study Group on L-L-L". We have decided to concentrate on forming Study Groups which will be mostly **thematic-study oriented** within the Network, and then collaborating with locals when projects are ready to run consequently. The concept of **Life Long Learning (L-L-L)**, is promoting education and training throughout the life cycle and opens up new prospects for the shaping and conduct of people's lives and for the way that manage between their work and leisure. So we, as the young people of today, feeling the necessity of the **L-L-L** as a result of researches and actions to make people more aware of this vital subject. As it is a quite broad subject, our initial aim is to specify a topic to build this project on. After a topic is determined, it will be presented to the whole Network and we will try to involve as many antennae as possible to participate in the project. Some of the topics on which we are currently working are: "**Teachers' Learning**", "**Media & Technology (Perspectives on the use of Internet in education)**", "**Career Planning**", "**Adult Education**" and "**Practical Education**"... The newly founded Study Group L-L-L, which is now being run by EWG of AEGEE-Ankara, is nowadays working on the draft of a project. The draft project will probably be ready until **PM**. We are waiting for your ideas and hope for the co-operation and support of **all the antennae** in the Network, by joining the study group L-L-L, on this **long-term thematic** issue on education.

'Plan de la Fayette'

"The Plan de La Fayette offers AEGEE members who want to study abroad to investigate their chosen university. In this way the student can contact his professor and organise lodging in an easy way. The plan can be seen as a pronunciation of the network of AEGEE." **Student Mobility Programmes** are of a big importance giving the opportunity to make the experience of studying abroad, and by involving in educational systems of different European countries, a more multi-dimensional and a "**more European**" student will be the outcome. A great chance for AEGEE members, to visit the university and the town -where he/she wants to study- and get some idea of the environment, is possible by the Plan de la Fayette. It is a "buddy system" by which mobility of student can minimize the troubles of going abroad with the help of an AEGEE local in that city. In order to encourage all the

antennae to participate in the Plan de la Fayette, Network makes easier their job; "**Plan de la Fayette manual**" booklet is currently being prepared. A standard letter for professors and the administration of the receiving university and a standard form about the details of the exchange will be included in the manual as well as instructions and useful information for the locals and the **La Fayette** students. Hopefully, the manual will be sent to locals after the PM and subsequently a close contact with the locals will be very fruitful.

Study Visit to Turkey...

This year, probably in autumn, a **Study Visit to Turkey** will take place. It is a cooperation of EWG-Europe and EWG of AEGEE-Ankara. Several university cities in Turkey will be visited in order to observe **the quality and objectives** of the Turkish Higher Educational System in the **direction from traditional to modern** at the threshold of the 21st century. The efficiency of the higher educational system of a country in "**transition**" aiming at bringing up open-minded and contemporary intellectuals, who will be the pioneers for a more democratic and a more "**European**" Turkey, will be critically observed. The situation of universities-education quality, teaching techniques, curricula, democracy etc.- will be the main focus. As travelling to different cities, different **AEGEE locals** will be collaborating as well. It will also be great to involve antennae in organizing the Study Visit "**right now**" from countries other than Turkey. Since looking from "**outside**" is always more objective, it will be quite fruitful if more antennae involve in the organization of the project as they can look the issues in a different perspective; being "**differently educated**".

Now, the process of the project is in **data-collecting** stage. After gathering the adequate data to talk exactly about the feasibility of different topics on which the SV will take place, the exact programme and the cities to be visited will be announced.

Please feel free to contact me if you need any information or if you have new, creative ideas about the projects

Özgür Çakır (ocakir@yahoo.com)

Environmental Working Group

We would like to announce great news that Environmental WG is alive and kicking.

WG prepared a new plan for '98 covering a lot of activities and touching a lot of aspects of AEGEE. If you would like to get it as well and you aren't subscribed in aegee-l, please, send a message to f.jilek@sh.cvut.cz

Environmentalism isn't just moaning about deforestation or road building, it's about changing the way you live to minimise your impact on the natural environment and encouraging others to do the same — EnvWG set up a basic plan:



Projects:

The Environmental Administration will deal with issues inside AEGEE. Environmental Information System will, in a co-operation with other WG, collect and process information useful to prepare any environmental event or project. Under consideration is an European project 'Sustainable Future' that would deal with different topics of sustainable development.

mail to:

aegee-envwg@uni-konstanz.de

<http://www.uni-konstanz.de/studis/aegee/environment/>

<http://www.aegee.org>

Franta (Plzen, Prague, EnvWG...)

International Politics Working Group

The IPWG was founded in 1997 and is so to say still "under construction".



It is meant to become a network of AEGEEs interested in International Politics all over the continent, enabling AEGEE as a whole to work more efficient in this field. By pooling knowledge, relations, and experience we will

be able to arrange support for events of local groups dealing with International Politics or touching them. Co-ordination can be helpful for public relations, for fund-raising, and for publishing results. For single members the IPWG provides opportunities for discussion of current problems but also of own student work such as papers or theses. If there are many people taking part, known to the board and subscribed to the server, it should easily be possible to find people with similar interests, to learn about other points of view and to get advice concerning literature. The perspective of this working group is according to the principles of AEGEE meant to be clearly European: our discussions should always search for a common European point of view and avoid to get stuck in national confrontations.

Major fields of research will be:

- *Europe theoretically*. In a first step more abstract working on the questions of nation, sovereignty, identity, security, of international co-operation, inter-, trans-, and supranational institutions and conflict-resolving can be applied to various current problems. Important subjects could be the theories concerning the integration of national states (constitutionalism, institutionalism, functionalism, idealism, realism...).

- *Europe institutionally*. Here institutions such as those of the EU, but also the Council of Europe, OSCE, Nato, OECD, and regional ones (such as the Baltic Council) are of interest. The history and the behaviour of those institutions are essential for understanding current conflicts in or close to Europe and the ability of the "international world" to handle them. The chances for their further development, risks to be taken, and steps necessary, are challenging subjects.

- *Europe globally*. Our focus should never be exclusively on

Association des Etats Généraux des Etudiants de l'Europe

our continent. Europe, represented by its nations and institutions, plays an important and maybe increasing role in global politics. The inter-action and competition with partners in all other parts of the world are therefore of high interest for the IPWG.

This list of subjects is meant to be a frame, a range of possibilities to be filled in by activities of AEGEE groups and individuals. Results of events, own publications, and other materials will be collected and offered via our **Internet page** (www.aegee.org/wg/ipwg). Forums for discussion are our email-listserver, and the weekly **Virtual Meeting on an own IRC-chat-channel** (#AEGEE.IPWG in the "undernet"). In Beograd in July 1998 will be our Summer-University "Nations in Europe" where we will work on different perceptions of identity. Currently there are efforts primarily concerning the Balkan area, the EU-Turkey relations, and the EU relations towards the Mediterranean area as a whole. Other projects are thought about. Everybody is welcome to contribute. Subscribe to our list-server and give us information about your interests. Help us to become successful for the benefit of AEGEE and yourself! Inform us about plans of your Antenna or working-group in time. Contribute to our efforts to make AEGEE even more professional and scientifically based.

Frank Burgdoerfer, ext15514@stud.lrz-muenchen.de

East-West Working Group

Case Study Trips to Slovakia (April); Transylvania (October) contact: Andrea Egeresi, AEGEE-Bratislava, andrea@cenezu.sk and Ralph Bohlke, AEGEE-Godollo, ralph@mail.matav.hu

Visa-Free Travel Project: Lobbying for easier visa procedures for students in Europe. Markus Schonherr, schoen02@fsrz2.rz.uni-passau.de. The EWWG is still updating for you the **AEGEE-VisaBooklet**. It is an information brochure providing you with all kind of useful information about visa and visa procedures to facilitate you the travelling within Europe. The VisaBooklet keeps you informed if you need a visa or transit visa for a certain country:

- where to apply for it,
- how much time you should calculate to get it,
- which documents are needed for an application,
- which duration you can get a visa/transit visa for,
- how much it will cost,
- addresses of almost 700 embassies & consulates all over Europe.

A lately updated edition is available for free as a zipped WinWord 6.0 file if you write LISTMASTER@AEGEE.ORG the following short message: **get Visa-Booklet**

For all those who cannot read zipped files do not have WinWord 6.0 please get in touch with me directly:

Ralph Boehlke EWWG e-mail: ralph@aegee.org

FAQ for AEGEE's main mailing list, AEGEE-L

1. General information

1.1. What is a FAQ in general?

A FAQ is a list of Frequently Asked Questions (FAQ) and is most often dedicated to online communities forming around whatever topic or specific products (especially freeware) on the internet. A FAQ contains, hopefully, most of the newbie questions that new members to internet news groups or mailing lists tend to pose, because they don't know yet, what it is all about. Ideally, a FAQ helps to shield the more experienced members from such questions (or point the new member to the numbered answer) and helps the newbies to look-up the answer much more quickly. Naturally, FAQs tend to become longer with time. Each FAQ has a well-known maintainer that keeps care of it.

1.2. What's the current status of this FAQ?

This FAQ is in a very preliminary form, although it has long before been thought about creating such a FAQ for AEGEE mailing lists. But only now a critical mass seems to be reached to make such a FAQ, in fact many of them, really useful and necessary. So, expect many more questions (and answers) to be added here, soon!

1.3. Where can I get this FAQ?

There will be, soon, many places to find AEGEE-FAQs like this one. At the beginning they will be most likely distributed over the respective mailing list in certain time periods, like once a month. Then we can expect to have them in several formats, online and printable, maybe even in different languages.

2. About AEGEE-L, the main mailing list of AEGEE.

2.1. What is AEGEE-L dealing with?

Historically, AEGEE-L started as the one and only mailing list for AEGEE, representing a true virtual melting pot of what was going on in AEGEE. Today, with the immense increase of special interest or working groups within AEGEE, quite naturally many other mailing lists have emerged. So, AEGEE-L is getting back to the roots a little, focussing on higher-level discussion of AEGEE topics, practical or philosophical, without getting too much into detail where there are special mailing lists, but still serving as a means for distributing information to the most general AEGEE online public.

2.2. How much traffic is there, on AEGEE-L?

Well, depending on various circumstances, there can be everything from 2 or 3 two 20 mails a day. On an average day, maybe, there will be about 5 messages. With some recent restructuring and the introduction of a few other lists you can expect this figure to drop a little.

2.3. Why should I be subscribed to AEGEE-L?

Because it provides a top-level view of what's going on in the association. AEGEE-L is the place to discuss about your ideas on AEGEE and on Europe, and it's the right place to get help from others and stay in touch with the AEGEE community as a whole.

2.4. Are all AEGEE lists like this one in terms of handling?

Well, many are, but some are not. A mailing list is run by a server program that accepts list postings and requests. AEGEE-L, like many others is run by LISTSERV (produced by L-Soft, Inc.), the first program of this kind and still the most widely used one. There are a few others used in AEGEE and therefore it's always good to know which one it is. Fortunately you can often tell by looking at the server address you would use for issuing requests. For AEGEE-L this would be LISTSERV@RZ.UNI-KARLSRUHE.DE. In general the differences in list handling are marginal but existing.

3. List handling.

3.1. Can I prevent emails from flooding my mailbox while being on vacation?

Yes, all you need to do is either unsubscribe from the list temporarily with the UNSUBSCRIBE request or send a NOMAIL request to the server, but not the list itself (see details below).

3.2. How do I unsubscribe simultaneously to or from many AEGEE lists?

There is a special purpose WWW tool in development, that lets you issue requests to more than one list and one server simultaneously. It is called MetAdonis and almost finished, but can already be used, and you can operate it from any WWW browser, anywhere. Just point your WWW browser to this location:

<http://www.nmr.embl-heidelberg.de/gherman/Adonis/>

4. Other mailing lists in AEGEE.

4.1. What other lists are there?

Meanwhile, there is a great deal of lists used in AEGEE. We can estimate them to be around 20-30 if not more. They range from special purpose discussions, like on the IGC (Intergovernmental Conference), the OEM (One Europe Magazine), on internet usage and strategies in AEGEE, on AGORA matters and so on to local lists dealing exclusively with matters of a single AEGEE antenna.

THE LARGEST AEGEE LISTS

Below the largest lists in AEGEE are listed together with a very brief description of their purpose and the way how to subscribe. Normally, after subscribing you'll receive much more information automatically.

1 AEGEE-L (main list): Central information and discussion list of AEGEE. The mother of all AEGEE mailing lists. Listserver address: listserv@rz.uni-karlsruhe.de

Text: subscribe aegee-l firstname familyname

The WWW archive of AEGEE-L can be found at:

<http://www.uni-karlsruhe.de/~listserv/archive/AEGEE-L.html>

2 AEGEE-ANNOUNCE-L: Announcements of activities organised by AEGEE locals. No discussion, pure informa-

tion only. Participants list are also spread via this list. Listserver address: listserv@central.aegee.org
Text: subscribe aegee-announce-l firstname familyname

Archive on WWW: <http://www.aegee.uni-karlsruhe.de/archives>

3 AEGEE-AGORA-L: Forum for preparation and discussion for the statutory meetings AGORA (general assembly) and PM (Presidents' Meeting) of AEGEE. Listserver address: listserv@central.aegee.org
Text: subscribe aegee-agora-l firstname familyname

Archive on WWW: <http://www.aegee.uni-karlsruhe.de/archives>

4 AEGEE-SU-L: On this list information about the Summer Universities of AEGEE is spread to the network. Information from the SU co-ordination team, information from locals about their courses, lists of participants, confirmations and other SU-related topics are to be found here.

Listserver address: listserv@central.aegee.org

Text: subscribe aegee-su-l firstname familyname

Archive on WWW: <http://www.aegee.uni-karlsruhe.de/archives>

5 AEGEE-NET-L: This list is the public discussion forum of the Network Commission (NetCom) and related AEGEE network matters. Do not confuse this with the "official NetCom e-mail address" netcom-l where only the elected network commissioners are subscribed.

Listserver address: maiser@s06oeh.uibk.ac.at

Text: subscribe AEGEE-NET-L

Address for postings: AEGEE-NET-L@s06oeh.uibk.ac.at

6 AEGEE-INT-L: Internet and computer usage for and in AEGEE. Forum of the Internet User Group (IUG). Help for technical problems. Development of the IT structure. You can post your technical questions to AEGEE-INT-L without subscribing to it.

Listserver address: listserv@rz.uni-karlsruhe.de

Text: subscribe aegee-int-l firstname familyname

The WWW archive of AEGEE-L can be found at: <http://www.uni-karlsruhe.de/~listserv/archive/AEGEE-INT-L.html>

Where can I find all AEGEE lists easily?

This is a non-comprehensive and non-exhaustive enumeration of the best known or the biggest ones that are public. Many more are still to be included here. A more comprehensive overview of AEGEE mailing lists (some of them protected with a Domino password) can be found here:
<http://www.aegee.rwth-aachen.de/lists.nsf/>

You also wish to set up a regular FAQ posting? Jump to <http://www.aegee.rwth-aachen.de/lists.nsf/FAQs>

WHO AM I

A human-being
then a human

Male
Young
Age 26

Member of the World
Responsible for the past, the history
having affection to Turkish history and culture
A Turk
living in Ankara

A student
then an assistant
A mechanical engineer, a professional

An English-speaking guy
German and French, too

Son of my mother and father
Brother of my sister
A friend to many others

M.E.T.U. is my university
AEGEE is my other family

All in all

I am a European, too.

S. Savas Kirimlioglu

Special thanks to:

We would like to
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